

Get Any Job Online Fast with WordPress

By Mark Aquino

How to Get a Job by Using WordPress

Creating a WordPress website can catapult you to recognition in any field and open opportunities you could not have imagined possible.

Extremely versatile, WordPress creates anything from an e-store offering goods and services to a website where you can tell your story and build your personal brand in an appealing and professional manner.

WordPress is also easy to use. Millions of large websites like Sony, Star Wars and Disney and many more use WordPress. Yet it is still accessible and affordable for any individual user.

Your window-shop

Getting a job is tough in today's market, but by managing a site on WordPress you can show off your skills and also appear active even when you are in between jobs. Ensure your site includes a portfolio to show prospective employers that you are creative and tech-savvy. Post samples of your work and your CV and make sure you share it on LinkedIn. It's a proactive way to open yourself up to freelancing and permanent opportunities, especially if you call prospective employers to action via your site.

Create a blog

WordPress is a great platform on which to build your personal brand and share your views and values with the world. Choose from one of the many original templates available to create a blog which tells the world what you stand for. Be proactive by updating your blog in a way that shows

passion for your industry. In the best case scenario, you may be able to monetize your site, but even in the worst case scenario you will enjoy yourself blogging about your passion, having fun experimenting and exploring WordPress while developing your professional skills.

Networking with WordPress

Create a multisite network by using the built-in capability offered by WordPress to create multiple websites using the same installation. In this way, you can offer different services to a lot of prospective clients. Connect with other WordPress moderators and grow your audience. Not only will you draw a following of other like-minded professionals but you will also be able to draw the attention of companies you'd like to work for, especially if you reach out to them via your website or link with them through your blog. Remember, never has it been so easy to reach out to different groups and prospective employers in unique and innovative ways.

Summary of how to use WordPress

- Publish your CV & portfolio
- Build your brand by blogging
- Create links and network
- Reach out to prospective employers
- Grow an audience and monetize
- Link your website to social media
- Use the right SEOs
- Educate yourself about new features

Save time and learn how [Digital Bootcamp](#) can help you use WordPress to get any job!